

«ATH Messenger» Απογείωση... μέσω **Facebook**





Success stories in Customer engagement























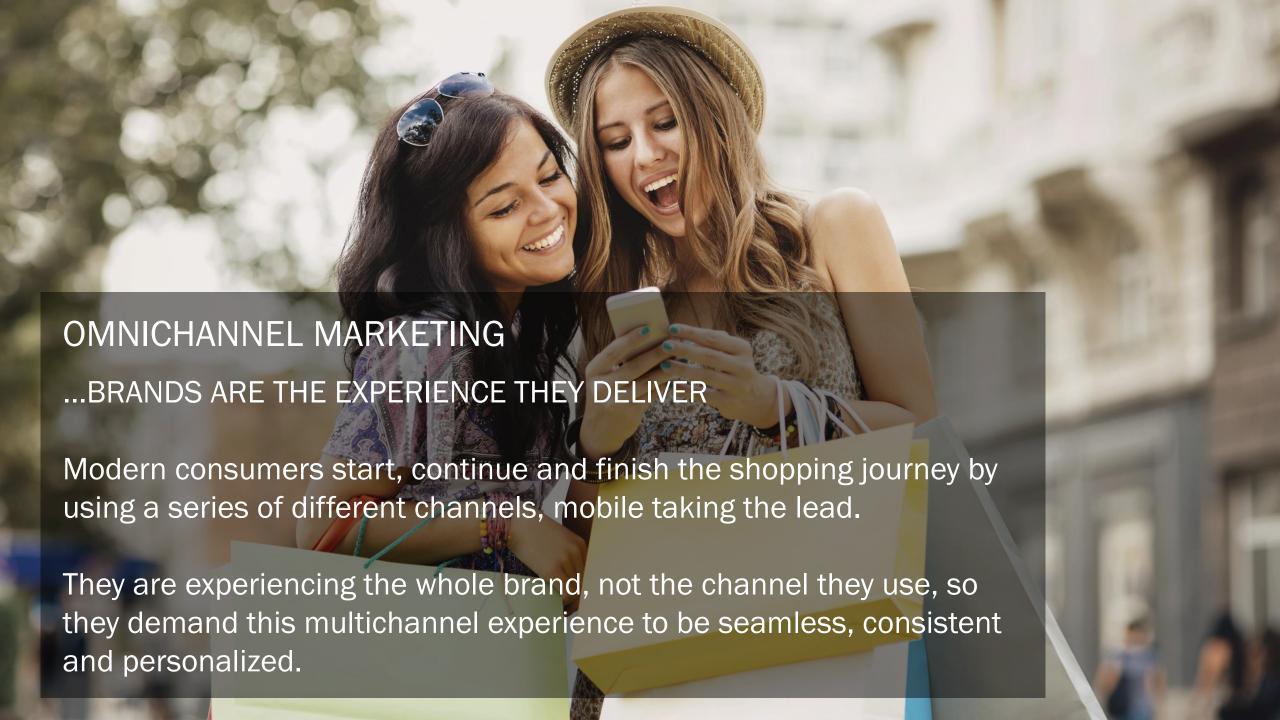














MPASS IN OMNICHANNEL

MPASS solutions exploit personalized content marketing and sophisticated campaign management, for a channel-less customer experience.

For each campaign we calculate consumer's location, channel preference, shopping behavior, demographics and insights, so to maximize:

- communication impact,
- customer satisfaction,
- revenue and profit per consumer

